

Message Text

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70

ACTION EB-07

INFO OCT-01 EA-07 ISO-00 CAB-02 CIAE-00 COME-00 DODE-00

 DOTE-00 INR-07 NSAE-00 FAA-00 /024 W

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R 221020Z JAN 76

FM AMEMBASSY BANGKOK

TO SECSTATE WASHDC 7157

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E.O. 11652: N/A

TAGS: EAIR, TH

SUBJECT: CIVAIR: PAA'S DISCOUNT FARE BILLING

1. IN EFFORT TO COMPETE IN FACE OF WIDESPREAD DISCOUNTING IN BANGKOK MARKET, PAA ON DEC. FILED NEW FARE SCHEDULE BANGKOK-EUROPE, OFFERING, FOR EXAMPLE, ONE WAY POINT-TO-POINT TRAVEL FROM BANGKOK TO LONDON/FRANKFURT/BERLIN FOR 8,670 BAHT (AS CONTRASTED WITH IATA FARE OF 12,000 BAHT) AND ROUND TRIP FOR 15,290 (AS CONTRASTED WITH IATA FARE OF 24,000BAHT) COPY OF APPLICATION BEING POUCHED.

2. PAA TOOK STEP, LOCAL REP TELLS US, IN WAKE OF BOARD OF AIRLINES REPRESENTATIVES MEETING IN NOVEMBER IN WHICH IT WAS AGREED THAT NO MEMBER AIRLINE WOULD IN FUTURE DISCOUNT IATA FARES TO EUROPE BY MORE THAT 51 PERCENT. AGREEMENT DID NOT HOLD UP, PAA REP SAYS, WITH RESULT THAT SOME AIRLINES ARE DISCOUNTING BY AS MUCH AS 65 PERCENT.

3. PAA REQUESTED EFFECTIVE DATE OF JAN 15, BUT, HAS NOT YET HAD RESPONSE. IN CIRCUMSTANCES, PAA'S DIVISIONAL HEAD-QUARTERS ON JAN 21 AUTHORIZED BANGKOK REP TO BEGIN SELLING FARE, EXCEPT TO WEST GERMANY SINCE BONN HAS REPORTEDLY DISAPPROVED PAA'S APPLICATION. PAA REP ON JAN 22 INFORMED TRAVEL AGENTS THEY CAN SELL NEW FARES EFFECTIVE JAN 23, BUT PAA DOES NOT PLAN TO ADVERTISE IT IN NEWSPAPERS, ETC. MASTERS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CIVIL AVIATION, AIR FARES, AIR ROUTES
Control Number: n/a
Copy: SINGLE
Draft Date: 22 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BANGKO01432
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760025-0358
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760133/aaaabcmw.tel
Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: morefirh
Review Comment: n/a
Review Content Flags:
Review Date: 26 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 APR 2004 by izenbei0>; APPROVED <13 MAY 2004 by morefirh>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CIVAIR: PAA'S DISCOUNT FARE BILLING
TAGS: EAIR, TH
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006